

Reynolds Wrap® Day at Wrigley Field is September 5

Fleece Blanket for up to the First 10,000 Fans

Lake Forest, Ill., September 4, 2015 – Reynolds Consumer Products is pleased to sponsor “Reynolds Wrap® Day” at Wrigley Field on Saturday, September 5, as a part of its partnership with the Chicago Cubs for the 2015 MLB season.

Up to the first 10,000 fans will receive a promotional fleece blanket styled to look like the Wrigley Field rain tarp, which features both the Reynolds Wrap® and Cubs logos. Hefty® is also the sponsor of Wrigley Field cup holders.

“As a Chicago-based company, we’re thrilled with the success of our Cubs partnership. It has been a great way for us to connect with fans at Wrigley Field as well as fans watching on television and engaging via social media,” said Lisa Burns, Vice President of Marketing, Reynolds. “With an exciting season underway, we look forward to more great plays and wins this fall.”



Reynolds Consumer Products Inc.

Reynolds Consumer Products provides quality household essentials and world-class brands. Hefty® is best known for strong, dependable waste bags; but is also a leader in plastic cups, foam plates, and slider bags. Our namesake Reynolds® products include the iconic Reynolds Wrap® aluminum foil; Reynolds® brand parchment paper, oven bags, slow cooker liners, and baking cups; and Cut-Rite® wax paper. Our products are available in the U.S. at mass merchants, grocers, and other retail stores and in over 100 countries throughout the world. For more information, please visit www.ReynoldsConsumerProducts.com and www.Hefty.com

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Media Contact:

Britta Olson
bolson@olson.com
312.228.6824